



WHITEPAPER

TOKEN BDS PROJECT



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I. MARKET ANALYSIS

1. Market overview

Vietnam is one of the few countries to successfully take control over the COVID-19 pandemic and is witnessing an economic recovery with the GDP of 2021 to reach 6.8% as per the expectations of the World Bank. This potential for sustainable development names Vietnam as an ideal investment destination for direct foreign capital flows. There are no remarkable changes in investors' confidence in Vietnam's real estate market but the shifting from short to medium and long-term investment. This driving force plays the role to push the real estate investment to break through with a high growth rate in the future.

Advantages:

- Policies to support the development of the real estate industry, promoting investment in the market of the Vietnamese government
- Vietnam's agile adoption of blockchain technology and applying digital solutions to business and investment activities
- Production facility relocation of many foreign enterprises to Vietnam creating a sharp increase in real estate rental rates

Disadvantages:

- Negative influence of the pandemic on the economy leading to the stagnation of real estate markets
- The current real estate is a harsh field in which only capable, experienced investors and project leaders can make progress
- Investors have suffered from the pandemic and are unable to make large investments



2. Advantages and solutions

Advantages:

01

Big Group is a big and successful corporation, having expert management team with years of experience and long-lasting business achievements

02

Network connection of thousands of investors, partners and clients from **Big Group**

03

BDS Holding LLC is a technology-driven company, being the pioneer in integrating blockchain technology to the field of real estate investment.

Solutions:

With the goal of further expanding the community investment ecosystem and attracting foreign investment to the Vietnamese market, Big Group establishes a strategic cooperation with BDS Holding LLC to develop a new solution: Creating a blockchain-based real estate investment ecosystem.



II. BDS HOLDING LLC AND BIG GROUP

1. BDS Holding LLC

BDS Holding LLC ("The Company") is a U.S.-based company specialized in supporting real estate projects in fundraising. The name of the Company implies its orientation: becoming a pioneer applying digital technologies in real estate investment and business development, bypassing the barriers of geographical borders and differences in finance systems to connect real estate projects with investors around the world.

2. Big Group

Big Group is a proud pioneer in employing the community crowdfunding in real estate investment activities. Utilizing the experience and knowledge of the advisors, the incorporation witnessed over the recent years an expansion in the scale of projects, the shortening of turnaround period and the increase of capital's efficiency that help investors to get high returns at a minimum risk.





3. Project's Mission & Vision



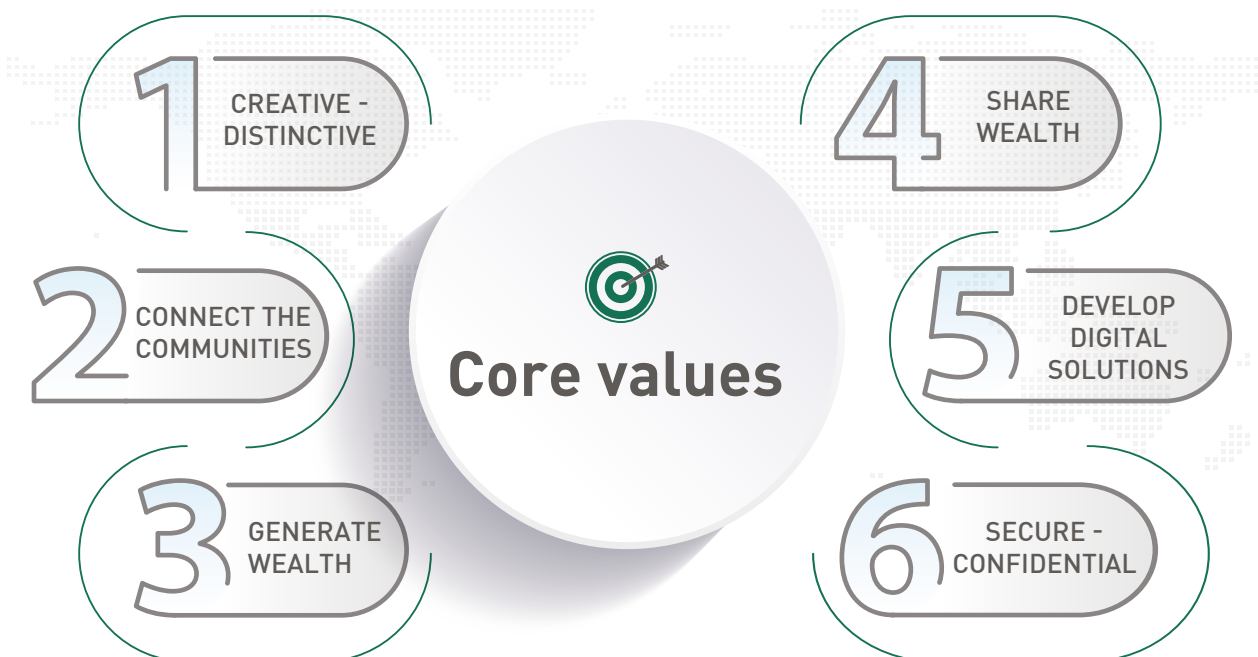
Mission

Utilize blockchain technology to increase investment speed scale and efficiency, lessen business risks, develop Big Group's crowdfunding ecosystem



Vision

Become pioneers in blockchain-based real-estate industry, expand the connections with domestic and foreign investment communities



4. Business scopes



REAL ESTATE
EXCHANGES



EVENT
MANAGEMENT



ARCHITECTURE -
CONSTRUCTION



TECHNOLOGY



INVESTMENT

5. Development strategy

Focus on developing and integrating blockchain technology to rental services, real estate investment and utilities for investors with BDS token.

Focusing on brand promotion plans through websites, social networks, media and events.



6. Remarkable activities

PROJECTS



BIG OFFICE LAO CAI



BIG LAO CAI



BIG ANGEL TOWER SAI GON



Events



III. BDS TOKEN PROJECT



1. About BDS token

BDS is a utility token deployed by BDS Holding LLC on Ethereum platform with ERC20 standard. The Company cooperates with Big Group to boost the fundraising processes for real estate projects in the BIG ecosystem and develop features, services and benefits for investors in the Vietnamese market.



BDS not only contributes to the scale and value development of the BIG ecosystem but also plays as an effective investment tool for investors of all classes. By organizing crowdfunding events, the Company leverages experiences and knowledge from many experts of the field, giving token holders better opportunities to exploit highly profitable real estate and avoid the risks of lonesome investing.

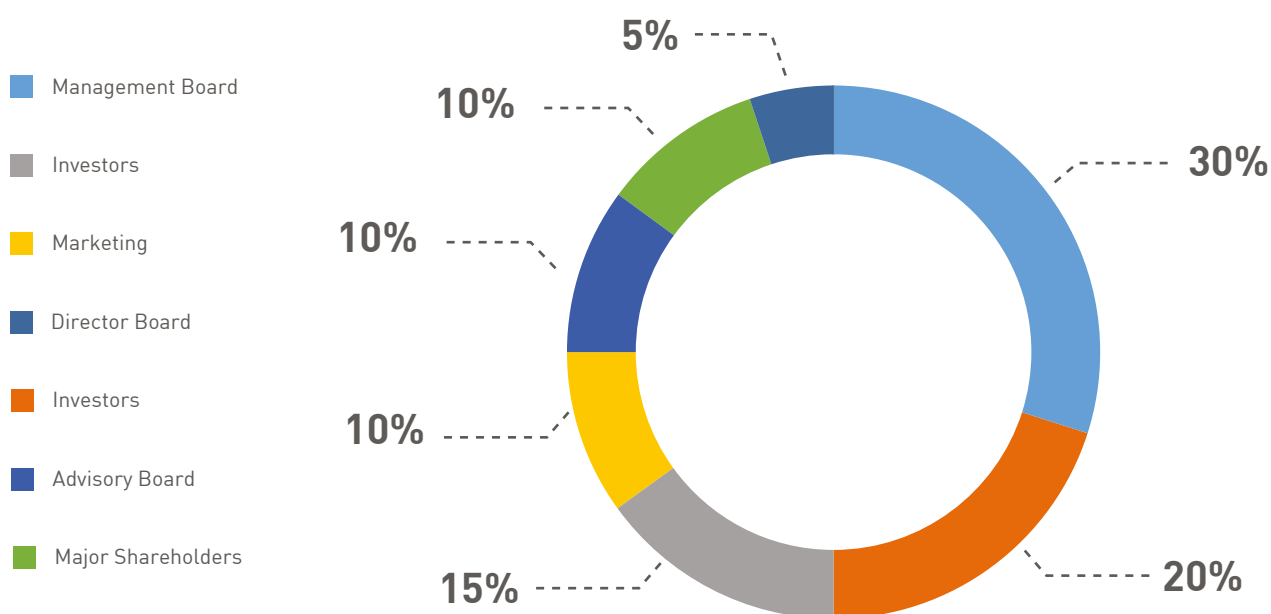
Token summary

Criteria	Details
Name	BDS
Logo	 
Type	Utility Token
Standard	ERC20
Smart Contract	0x88dfA1b25EE7Cdada6386bE9299e59dc298EFC46
Issuer	BDS Holding LLC
Deployer	Big Group
Max supply	1,000,000,000 (one billion) token

2. Token distribution

BDS will be distributed in the direction of enhancing investors' benefits to ensure a stable, long-term growth, and encouraging the management team to work hard for the Company's development.

BDS token distribution



The amount of tokens distributed to the board of directors, advisors and major shareholders of the company will be subject to 12 months vesting to make sure the token has enough time to consolidate its value on the market.



3. BDS token features

Investor's benefits on BIG ecosystem

- Receive daily rewards of up to 15% of total token held
- Get discount on renting fees for properties in BIG system
- Get tuition discount or exemption on investment courses
- Make good investment returns from private properties in the system

BIG stocks and Bigshare points exchange

BDS tokens can be exchanged for Bigshare points on Big Invest platform.

Additional financial services

- Deposit your BDS as collaterals to earn credit loans with low interest rates
- Borrow and lend money P2P

IV. THE BIG ECOSYSTEM

1. Member companies:



2. Digital platform

BigInvest.vn website system and Big Invest smartphone app are online tools that enable investors to update projects' information, such as: Investment, number of shareholders, project progress, capital size, etc. Moreover, they can make investment by buying Bigshare points and distributing them on chosen projects.

BDS Holding LLC is working with pioneers in blockchain technology to be able to connect the BIG ecosystem with international digital finance, thereby expanding the scale of the real estate crowdfunding model.



V. PROJECT'S ADVISORY BOARD



Mr. VO PHI NHAT HUY

Investment Advisor

Valedictorian of the Ho Chi Minh University of Architecture, founder of Big Land Rental Properties and Big Invest Group Crowdfunding system, international speaker collaborating with Adam Khoo, Kane Minkus, Eric Ho, Ewen Chia, Daymon John on real estate investment big forums.



Mr. KIEU VAN KHOA

Investment Advisor

Former Colonel of Public Security, Head of Department of People's Police Academy, an expert with 40 years of experience in large scale construction projects.



Mr. TRAN DINH TU

Strategic Advisor

Specialist with 20 years of experience in consulting on strategy and restructuring, automating enterprises. He has been consulting for many big domestic and foreign corporations such as TH True Milk, Vietnam Rubber, Inax, Hoacheng...



Mr. LY NGOC SON

Legal Advisor

Former Judge and Chief of Office of People's Court of Thu Dau Mot city with 20 years of professional experience working in the court industry. He also plays as an expert that spent 20 years consulting for many domestic and international corporations.



Mr. LUONG HOANG HUNG

PR Advisor

Chief Editor of the Intellectual Property & Creativity Journal with more than 30 years of experience in public relations, having a broad connection network with thousands of enterprises and startups across the country.



Mr. VUONG LE VINH NHAN

Technical Advisor

Founder of VNDC Capital Limited, specialized with over 10 years of experience in developing and managing E-commerce, digital smart payment system and blockchain businesses. Mr. Vuong is a pioneer in applying fintech and blockchain technologies in managing digital assets in Vietnam.

VI. BIG GROUP'S CUSTOMERS AND PARTNERS

Investor & Shareholder communities





Partners



VII. THE INITIAL OFFERING

The initial offering will be distributing a total of 3,000,000 (three million) BDS tokens through the DIPO (Digital Initial Private Offering) on BIG ecosystem and the VNDC Wallet Pro application. This model ensures that the tokens are distributed transparently and comply with SEC regulations, which facilitates international exchanges listing.

CATEGORY	DETAILS
Initial offered amount	3,000,000 tokens
Initial price	20,000 VND
Minimum Contribution	50 (1,000,000 VND equivalent)
Maximum Contribution	N/A
Payment methods	Stablecoin (VNDC, USDT)
Offering period	01/30/2021 – 03/30/2021

BDS token distribution for the initial offering

According to the distribution plan, there will be only 400,000 BDS tokens to be listed on the **VNDC Wallet Pro**. The majority of the initial offering tokens will be allocated to the existing shareholders and investors within the BIG ecosystem. BDS tokens are expected to increase in price as the Company's business growth accelerates and will be priced by the market in other token sales. The initial offering is the time when Big Group increases the benefits for token holders, this will be the best opportunity to invest in BDS and enjoy the best benefits it can produce.

Use of proceeds

With the purpose of supporting real estate projects through token sale events, 80% of the proceeds from the initial offering will be used for the Big Lao Cai project, the rest will be used in developing services and platforms of the BIG ecosystem.

The Big Lao Cai Hotel & Office project was scheduled for construction on November 15th, 2020 with a total investment of 90 billion VND.





**A CHANCE TO JOIN
THE REAL ESTATE PLAYGROUND
FOR EVERYONE**



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